



MARC FRANCOEUR DESIGN

# MARC FRANCOEUR DESIGN PORTFOLIO

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323.804.8913

[www.marcfdesign.com](http://www.marcfdesign.com)

I am the founder of **Marc Francoeur Design (MFD)**, a boutique digital strategy, branding, and web development studio focused on creating world class brand experiences that help businesses stand out and grow. Since 1999, I have partnered with startups and established companies in Los Angeles and internationally to develop distinctive visual identities, innovative websites, and high impact marketing campaigns.

I approach every project with a strong attention to detail and a passion for storytelling. My goal is to transform ideas into clean, compelling design systems that communicate clearly and resonate with audiences.

My work specializes in high end brand experiences, directory platforms, and SEO driven websites. I combine refined design with technical precision to build digital ecosystems that are visually elevated and performance focused. My experience spans branding, print, packaging, web and ecommerce, along with Search Engine Optimization and Google Ads. Every engagement is collaborative, strategic, and focused on results.

Over the years I have supported brands across hospitality, wellness, luxury retail, interior design, and destination based industries. I understand how to structure content and digital platforms to maximize discovery, engagement, and search visibility.

**I do more than design. I build thoughtful brand experiences that are designed to stand out, inspire, and grow with the businesses they represent.**



barbara pizik



HAUTE HOUSE



Kathryn M. Ireland  
TEXTILES & DESIGN



IRIT DESIGN



LINDA GRAY

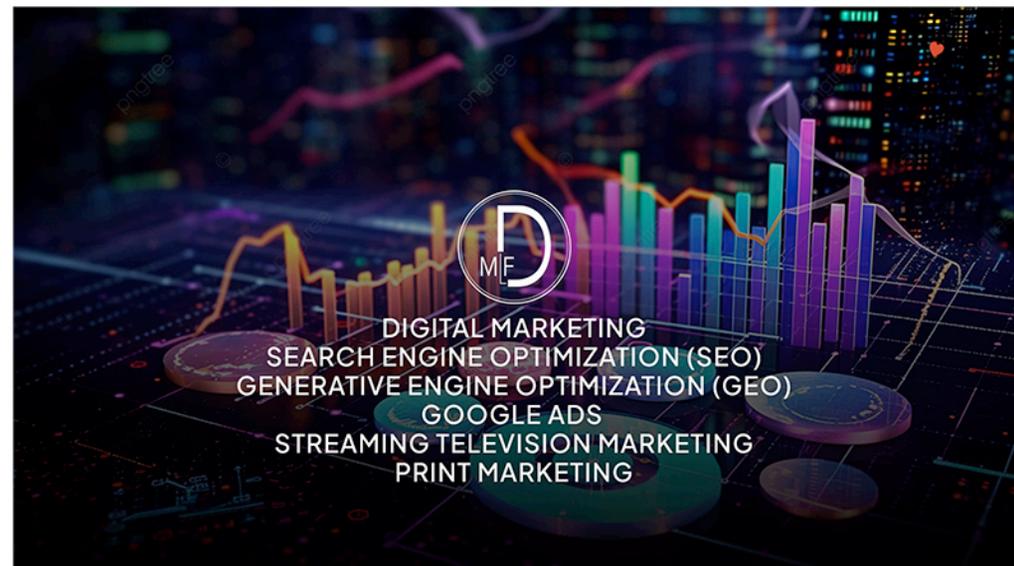
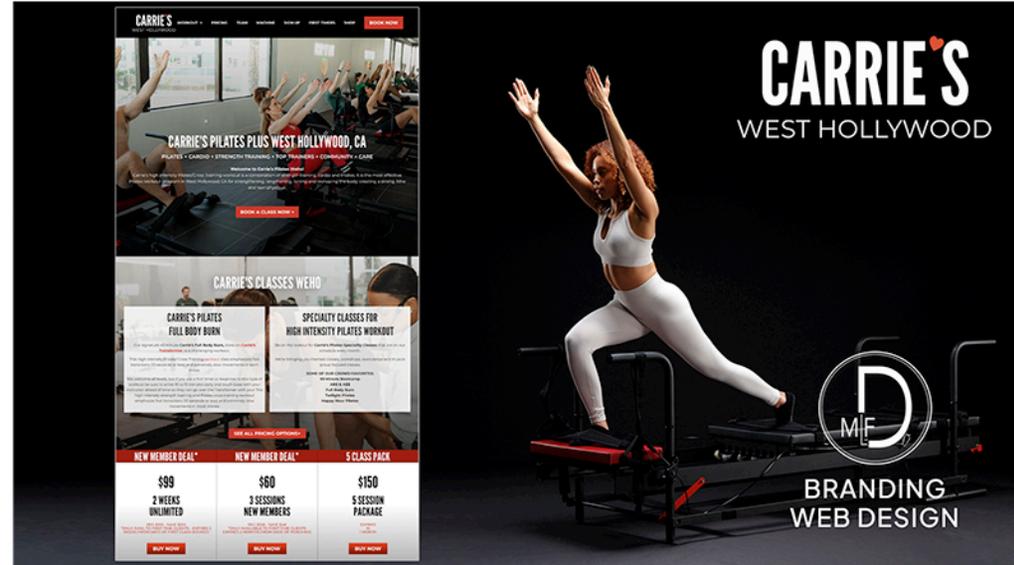


ANDY LECOMPTE  
SALON



I bring a multidisciplinary approach to creative work that spans **Graphic Design, Art Direction, Print Design, Web Design, Packaging Design, Presentation Design** and **Email/Marketing Design**. My experience includes developing visual concepts, guiding creative direction, and executing detailed design work across both digital and print platforms.

I have designed everything from large scale brand campaigns and websites to printed materials such as catalogs, signage, packaging, and marketing collateral. This range allows me to think strategically about how a brand should look and communicate while ensuring every asset, large or small, is cohesive, polished, and aligned with the overall brand vision.





# CURRENT & RELEVANT

I have supported brands and organizations that need a strong visual presence, combined with structured and scalable content systems across **Graphic Design, Art Direction, Print Design, Web Design, and Email/Marketing Design.**

## RELEVANT CAPABILITIES INCLUDE:

- Business Directory Development
- Destination, Lifestyle & Luxury Websites
- Hospitality & Wellness Platforms
- SEO-Driven Content Architecture
- Mobile-First UX Design
- High-Performance WordPress Builds

## REPRESENTATIVE WORK:

### CARRIE'S PILATES FRANCHISE

<https://carriepilatesplus.com>

<https://westhollywood.carriepilatesplus.com>

<https://saddleback.carriepilatesplus.com>

<https://trinitygroves.carriepilatesplus.com>

<https://westplano.carriepilatesplus.com>

<https://lascolinas.carriepilatesplus.com>

<https://toronto.carriepilatesplus.com>

### LUXURY / LIFESTYLE

<https://parcommercial.com/>

<https://hautehousehome.com>

<https://hautehousefabric.com>

<https://barbarapizik.com>

<https://www.kascashmere.com/>

<https://mypositiveskincare.com>

CARRIE'S

CARRIE'S  
WEST HOLLYWOOD

CARRIE'S  
SADDLEBACK

CARRIE'S  
TRINITY GROVES

CARRIE'S  
WEST PLANO

CARRIE'S  
LAS COLINAS

CARRIE'S  
YORKVILLE

positive  
SKINCARE

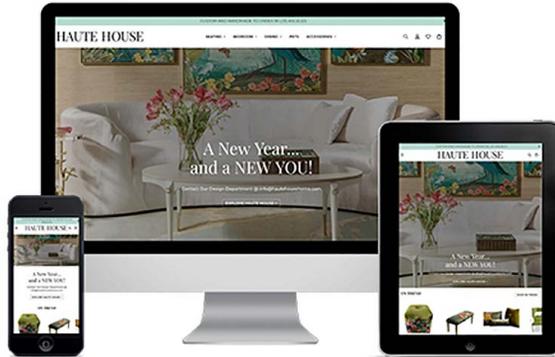


HAUTE HOUSE

HAUTE HOUSE  
F A B R I C

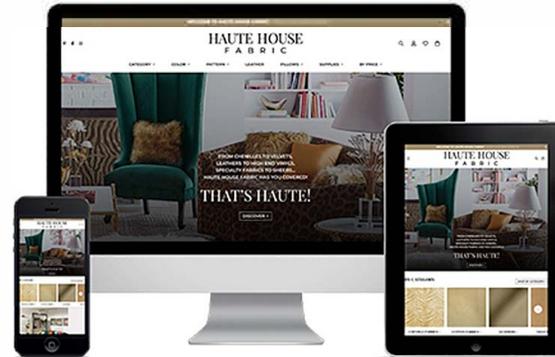
barbara pizik

KAS  
28.3948°



**WWW.HAUTEHOUSEHOME.COM**

*luxury furniture*



**WWW.HAUTEHOUSEFABRIC.COM**

*home interior fabrics*



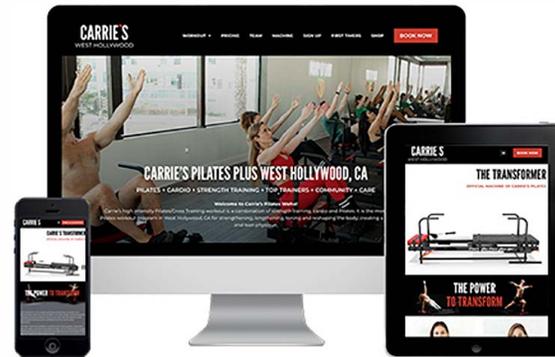
**WWW.PARCOMMERCIAL.COM**

*commercial real estate*



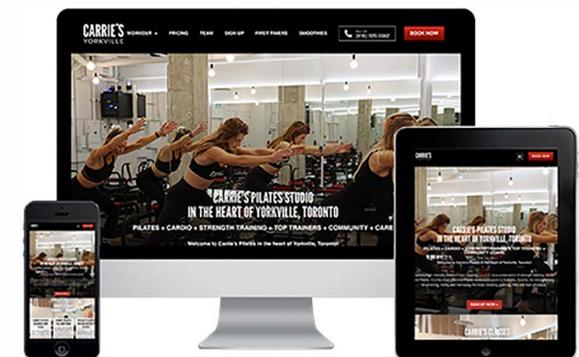
**WWW.CARRIESPILATESPLUS.COM**

*health / fitness*



**WWW.CARRIESPILATESWEHO.COM**

*health / fitness*



**WWW.CARRIESPILATESTORONT.COM**

*health / fitness*



**WWW.CARRIESPILATESTRINITYGROVES.COM**

*health / fitness*



**WWW.CARRIESPILATESWESTPLANO.COM**

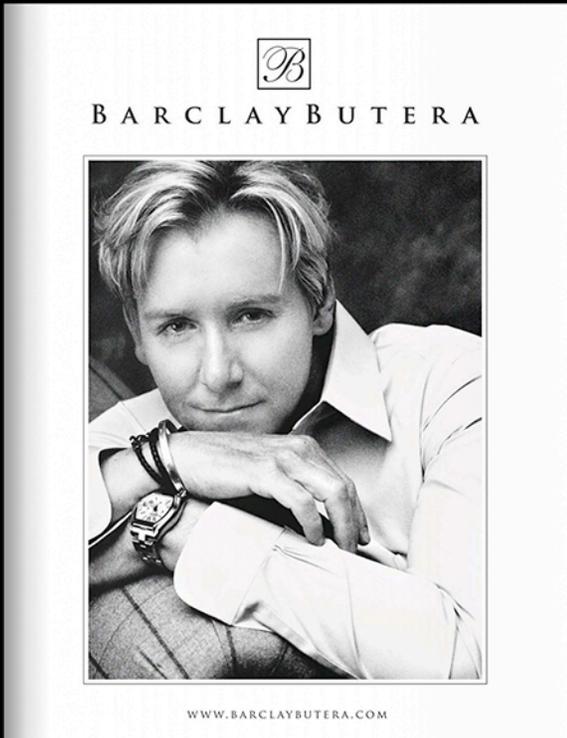
*health / fitness*



**WWW.CARRIESPILATESLASCOLINAS.COM**

*health / fitness*

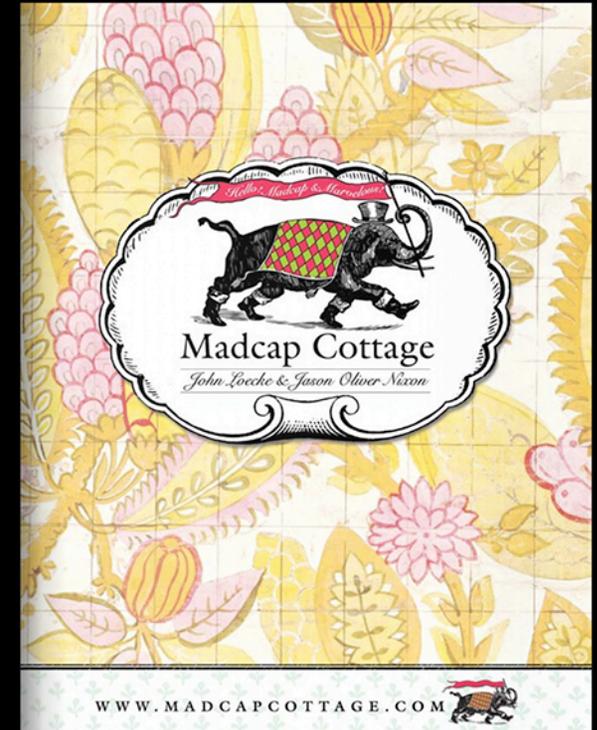
I created electronic press kits and digital catalogs for leading interior designers **Barclay Butera, Kathryn M. Ireland, David Phoenix, and Chapman Radcliff**, as well as the luxury furnishings brand **Haute House Home**. These materials were developed to support media outreach, product launches, and brand storytelling, combining strong typography, editorial layout, and curated photography to clearly present each designer's aesthetic and product collections. The work helped position their brands for press coverage, showroom presentations, and partnerships within the luxury design and interiors industry.



**ELECTRONIC PRESS KIT**



**CATALOG DESIGN**



**ELECTRONIC PRESS KIT**



**ONE SHEETS**

**ART DIRECTION / PHOTOGRAPHY**







# BRANDING / PHOTOGRAPHY / PRESENTATION DESIGN

## IRIT DESIGN



SPRING 2026 LOOKBOOK

## IRIT DESIGN

Since 2002, Malibu-based Irit Design has been producing one-of-a-kind and limited edition handmade sterling silver, 18-karat and 14-karat gold jewelry. Alive with richly textured, sculptural forms and proprietary patinas, these body-conscious adornments are eye-catching in composition and appealingly chic in their understated, artistically finished elegance.

Irit Design jewelry are worn by such luminaries as Michelle Obama and A-list actors like Jennifer Lawrence, who collected her Best Actress Oscar for Silver Linings Playbook wearing Irit's flexible diamond cuff. While Barbra Streisand is also a top customer, the Academy Award-winning actress Halle Berry confided to U.S. Vogue how much she loves Irit jewelry. "She is my new favorite thing," Berry explained, "my biggest indulgence of this year!"

Created to adorn and enhance people as they go from the office to the opera and all points in between, Irit Design jewelry are bejeweled chic that transcends time.

## NECKLACES



N-05  
WS - \$1,200.00  
CW - 3.50



N-06  
WS - \$900.00  
CW - 1.20



N-07  
WS - \$900.00  
CW - 0.60



N-08  
WS - \$900.00  
CW - 0.12

## EARRINGS



## CUFFS



C-01  
WS - \$800.00  
CW - 0.38



C-02  
WS - \$900.00  
CW - 0.30



C-03  
WS - \$700.00  
CW - 0.15



C-04  
WS - \$900.00  
CW - 0.44

## RINGS



R-01  
WS - \$780.00  
CW - 1.02



R-02  
WS - \$600.00  
CW - 0.30



R-03  
WS - \$700.00  
CW - 0.60



R-04  
WS - \$700.00  
CW - 0.68



R-05  
WS - \$900.00  
CW - 1.20



R-06  
WS - \$400.00  
CW - 0.28



R-07  
WS - \$100.00  
CW - 1.00



R-08  
WS - \$1,000.00  
CW - 0.90



R-09  
WS - \$900.00  
CW - 0.60



R-10  
WS - \$700.00  
CW - 0.82



E-01  
WS - \$1,000.00



E-02  
WS - \$1,800.00



E-03  
WS - \$900.00  
CW - 0.20



E-04  
WS - \$700.00



# PRESENTATION DESIGN



**TREVOR ROSS**  
CRAFTING FOOD WITH PURPOSE

"When you got it, you got it. Trevor turns simple into sassy and sophisticated."  
Bart Griffin, Founder  
Dominican Free House Village

CULINARY PORTFOLIO  
ross.trevor@live.com 323-928-4656



Bringing the restaurant to you, Chef Ross creates luxe dinners right in your kitchen.

He meshes rustic with refined in a blend of old-world techniques, mediterranean flavors and signature finishing sauces. Cooking without borders showcases clever dishes using secret ingredients from across the globe.

Whether serving family celebrations or exclusive events, his menus are always custom-tailored to meet any demand.

"He is the most congenial chef we have ever had in our employ."  
Mary Ellen Martzale  
Remote Estate Client

"Trevor's creativity and passion for developing new recipes is what sets him apart."  
Mr. James Salter  
Chairman & CEO, Authentic Brands Group

"Chef Ross may be one of the brightest stars in the field of healthy cooking!"  
Dr. B. J. Hardick  
Author, Align Your Health



WWW.LUXEDINNERS.COM

**SOUPS**

**BRAISED**  
Tomato, aspic & piquillo peppers

**PUREED**  
Pass with kaffir lime & hearts of palm tartar

**COLD**  
Carrot, cardamom, ginger & coconut

**SALADS**

**SPRALIZED**  
Carrots in Moroccan spices  
toasted cumin | mint | lemon tahini dressing

**CARAMELIZED**  
Fennel & garlic balsamic mustard  
shaved radish | puffed amaranth

**SPROUTED**  
Lentils & heart of palm | trabi  
charred peppers | dulse | smoked onion

**FERMENTED**  
Kimchi & cashew kelp noodles  
carrot | dannon | non-paree dressing

**CHOPPED**  
Puffs doused in fermented black garlic  
crispy scallions, bok choy | ginger | sesame

**SHREDDED**  
Black hair with gochujang curried hummus  
beet mustard | cucumber | tomatoes

**LEAFY**  
Lettuce in white anchovy green goddess  
avocado | oven-dried tomatoes | herbs




WWW.LUXEDINNERS.COM



WWW.LUXEDINNERS.COM

**GRASSLAND GRAZED MEAT**

**JOCK-CHICKEN**  
Brined, fattened & oat crusted

**DUCK LEG**  
Sausage with clove, cinnamon & star anise

**LAMB**  
Loin crusted in harissa & encased infennet sausage

**VENISON**  
Rack seared in blood orange, sumac & rose

**VEAL**  
Shank braised with Moroccan spices and pomegranate

**WAGYU**  
Ribeye intensely aged & seared at 700°f

**BISON**  
Osso Bucco braised in cardamom salsa

**OCEAN WISE SEAFOOD**

**BRANZINO**  
Filet smoked with toasted fenel romesco

**SABLEFISH**  
Addict & coriander crusted with grilled scallions

**KING-SALMON**  
Pad Thai marinated & sesame-crusted

**TUNA**  
Umeshobo rubbed & coriander dusted

**MAI & MAIE**  
Blackened with smoked onion emulsion



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**PLANT BASED SAMPLE MENU**

1st  
**BEEF**  
Ceviche in blood orange & pernod  
ginger | wasabi | miso | gyoza

2nd  
**CABBAGE**  
Wedge Fry smoked & generously charred  
miso | wasabi | miso | gyoza

3rd  
**SOUP**  
Sausage fermented and shallow fried  
potato | cream | cauliflower puree | charrelle jus

4th  
**ADD-UP**  
Bean "biolognese" on pulled spaghetti squash  
balsamic | ashw | parmesan | roasted tomato

5th  
**CELERIAC**  
Steak | braised, brined & caramelized  
roasted beets | paprika | bergamot

6th  
**MACADAMIA**  
Dustier n' jelly layer cake  
Seasoned berries | long pepper | cherry others



WWW.LUXEDINNERS.COM



**CARRIE MINTER EBERS, CARRIE'S PILATES, CEO/FOUNDER**

Carrie's Pilates Plus, a woman-owned business, was created and founded in 2013 by Carrie Minter Ebers. Carrie's is a high intensity Pilates/Cross Training workout; a combination of High Intensity Interval Training, strength training, cardio and Pilates. Our workout is designed to strengthen, lengthen, tone and reshape the body; creating a strong, lithe and lean physique in less time than standard Pilates or weight training alone. High intensity but low impact, our forty five minute classes are programmed with muscle exhaustion and cardio elements in mind.

Carrie's mission is to empower everyone of all shapes and sizes, help them achieve their goals, and keep them feeling great. The workout not only strengthens and elevates you physically, but mentally as well.

**[carrie@carriepilatesplus.com](mailto:carrie@carriepilatesplus.com)**



**TONY EBERS, CARRIE'S PILATES, MANAGING DIRECTOR**

Tony Ebers currently sits on the board of directors for LERETA, a leading national provider of flood and tax services for the mortgage industry. He also serves as a Strategic Financial Advisor to MedGenome, a leading genetic research and diagnostic company in Southeast Asia. Ebers is the former Chief Operating Officer of Mr. Cooper Group, managing all lending and servicing business lines.

Tony brings decades of experience in mortgage lending, servicing and real estate transaction related services. His previous position as President of ServiceLink's Originations Division, as well as senior leadership positions in retail banking, consumer lending, mortgage originations and servicing at OneWest Bank, Indymac Bank and the National Australia Bank, enhance his contributions as a strategic advisor in the competitive environment of mortgage banking and settlement services.

**[tony.ebers@gmail.com](mailto:tony.ebers@gmail.com)**



**BARBARA PIZIK, BARBARA PIZIK, CEO / FOUNDER**

For twenty-six years Barbara Pizik has been helping women create wardrobes that are timeless, luxurious, and have a little edge. "I choose collections that have clean lines, exquisite cuts, beautiful easy fabrics, and that have unexpected details."

**[bp@barbarapizik.com](mailto:bp@barbarapizik.com)**



# EXPERIENCE THE SUNSET STRIP

ICONIC NIGHTS. LEGENDARY DAYS.



CREATED FOR [THESUNSETSTRIP.COM](https://thesunsetstrip.com)  
PHOTOGRAPHY / BRANDING