

MARC FRANCOEUR

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**CREATIVE DIRECTOR
ART DIRECTOR
WEB DESIGNER
GRAPHIC DESIGNER**

PROFESSIONAL SUMMARY

Driven, results oriented professional with extensive knowledge in all aspects of design technology that results in highly creative tools to market and promote business. Strengths include, a supportive, trustworthy, and open-minded team player with the ability to work in a fast paced environment utilizing current skills, as well as quickly acquiring new skills.

- Holds an extremely open space of appreciation for the development of creative ideas.
- Strong leadership skills; always leads by example.
- Provides creative solutions and helpful perspectives.
- Continually strives for quality and excellence.

TECHNICAL SKILLS

Photoshop (18 Years)

Illustrator (12 Years)

Microsoft Office Suite (18 Years)

Trade Show Design (2 Years)

Shopping Cart Integration (10 Years)

Video Editing (4 Years)

Dreamweaver (14 Years)

Music Production (22 Years)

Basic, HTML, JAVA, ASP (16 Years)

Copywriting (18 Years)

Environmental Design (14 Years)

Flash (12 Years)

Digital Photography (12 Years)

Print Design (18 Years)

Product Design (10 Years)

Brand Identity Design (14 Years)

In the process of owning my own design business, I have been afforded the opportunity to have a wide range of experiences across multiple platforms of design, web, print, music and video.

- Designing websites using Dreamweaver, Flash Animation, Mobile Friendly, Multiple Coding Languages
- Designing and creating brand identity systems and printed/electronic marketing materials for clients: business identity systems, brochures, catalogs, postcards, business cards, advertisements, press releases, press kits, bill boards, mass mailings, environmental designs, conference presentations
- As a musician I have spent many hours producing and recording music. I have also used these talents for client projects as well, creating custom music for video presentations.
- Social Media Campaigns: contests, video editing, sound production, photo shoots, integrated extended campaigns

EXPERIENCE

1999-PRESENT

DUTIES

Creative Direction
Art Direction
Website & Graphic Design
Product Design/Manufacturing

MARC FRANCOEUR DESIGN

Information Architecture
Banner Advertisement Design
Comprehensive Branding
Digital Photography

PROPRIETOR

Website Production
Email Campaign Design
Print Campaign Design
Stationery System Design

PARTIAL LIST OF CLIENTS THROUGH THE YEARS

Dole
Andy Lecompte Salon *Celebrity Stylist*
Barclay Butera Home *Celebrity Designer*
Jennifer Naylor *Celebrity Chef*
Creative Care Inc.
Pilates Plus West Hollywood
Pilates Plus HBV
IMS Movement
Joann Smyth
Hill Chiropractic Center
Loren Luxe Design
Rique *Celebrity Stylist*
Exposed Hardwear
Lake Tahoe Boat and Ski
Sports Club Los Angeles
Haute House Home
Andy Lecompte Salon

Sky Sport & Spa
Jackie Warner *Celebrity Trainer*
Barclay Butera Inc.
Chapman Radcliff Interiors
Sanctuary
Pilates Plus Malibu
Pilates Plus Beverly Hills
Soma Institute
Aimee Rentmeester Photography
Neil George Salon
Dr. Randall Everett Allsup
Chez Ireland
Dunnie Andino Photography
Jillian Michaels *Celebrity Trainer*
Walt Disney Feature Animation
Haute House Fabrics
Linda Gray

Kathryn Ireland Fabrics
Peter Cohen
Barclay Butera Lifestyle
David Desmond Interiors
John Frieda Salon
Pilates Plus SFV
Pilates Plus Downtown LA
Knit Café
Lacy Primitive Gallery
The Flower Studio
Zamna
Bird Los Angeles
Circuit SFV
Croft House Furnishings
Barbara Pizik
Carrie's Pilates Plus
Toni Bentley

1995 – 1999

WALT DISNEY FEATURE ANIMATION TSR

DUTIES

As a Technical Service Representative, I was a member of a team of 4 computer technicians that supported the Digital Feature Animation division of Walt Disney Feature Animation on the feature films DINOSAUR, HUNCHBACK OF NOTRE DAME, FANTASIA 2000, HERCULES and more .

ACTIONS

- Configuration of digital production Silicon Graphic workstations including software, hardware, network & cable maintenance.
- Installation and maintenance of main computer room which included Maxstrat Storage Arrays, Crays, Silicon Graphic Servers & Network Switches.
- Maintenance of IP databases and configuring of network addressing.
- Cataloging and management of all onsite hardware components.
- Maintain communication and follow up with purchasing department for implementing purchase orders.

EDUCATION

WESTERN ILLINOIS UNIVERSITY

BFA Theatre/Music

Cum Laude, 1987