



PROFESSIONAL TALENTS

- A supportive, trustworthy, and open-minded team player and am able to work in a fast paced environment and learn new skills quickly.
- Hold an extremely open space of appreciation for the development of creative ideas.
- I lead by example. It's what I do and how I do it.
- I bring creative solutions rather than problems.
- I continually raise the bar, consistently raising my personal standards and striving for excellence. I do not compete, I complete.
- Possess extensive knowledge in many areas of technology and can use that knowledge to manifest highly creative tools to help market and promote businesses.
- I strive to do the very best in any given situation, have a positive attitude, and am extremely amiable. I infuse into my environment a positive creative energetic.
- I take responsibility for my actions and take constructive criticism easily.

TECHNICAL SKILLS

Photoshop, Dreamweaver, Flash, Illustrator, Digital Music Production, Digital Photography, Microsoft Office Suite, HTML, JAVA, ASP, Copywriting, Shopping Cart Integration, Product Design

EXPERIENCE

1999-PRESENT

Marc Francoeur Design

Proprietor

Creative Direction, Art Direction, Web/Graphic Design, Information Architecture, Website Production, Banner Advertisement Design, Comprehensive Branding, Internet Marketing, Print Publication Design, Digital Photography

Client List

Dole, Sky Sport & Spa, Kathryn Ireland Fabrics, Andy Lecompte Salon (celebrity stylist), Barclay Butera Home (celebrity designer), Barclay Butera Inc., Barclay Butera Lifestyle, Barbara Pizik, Peter Cohen, Jennifer Naylor (celebrity chef), Chapman Radcliff Interiors, David Desmond Interiors, Creative Care Inc., Sanctuary, John Freida Salon, Pilates Plus West Hollywood, Pilates Plus Malibu, Pilates Plus SFV, Pilates Plus HBV, Pilates Plus Beverly Hills, Pilates Plus Downtown LA, IMS Movement, Soma Institute, Knit Café, Joann Smyth, Aimee Rentmeester Photography, Lacy Primitive Gallery, Hill Chiropractic Center, Neil George Salon, The Flower Studio, Loren Luxe Design, Dr. Randall Everett Allsup, Zamna, Rique (celebrity stylist), Chez Ireland, Bird Los Angeles, Exposed Hardwear, Dinnie Andino Photography, Circuit SFV, Lake Tahoe Boat and Ski

SAMPLE LIST OF URL'S

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| MARC FRANCOER PORTFOLIO SAMPLER | http://www.marcfdesign.com/marcfrancoeurportfolio.pdf |
| MARC FRANCOER PORTFOLIO SAMPLER 2 | http://www.marcfdesign.com/marcfrancoeur_pdf2.pdf |
| BARCLAY BUTERA, INC. | http://www.barclaybutera.com |
| BARCLAY BUTERA LIFESTYLE | http://www.barclaybuteralifestyle.com |
| ANDY LECOMPTE SALON | http://www.andylecomptesalon.com |
| PETER COHEN | http://petercohen.net |
| BARBARA PIZIK | http://www.barbarapizik.com |
| PILATES PLUS MALIBU | http://pilatesplusmalibu.com |

PILATES PLUS WEST HOLLYWOOD
PILATES PLUS HBV
CARRIE LAGREE
JENNIFER NAYLOR
CIRCUIT SFV
KNIT CAFÉ
AIMEE RENTMEESTER PHOTOGRAPHY
BIRD LOS ANGELES
SKY SPORT & SPA
TAHOE BOAT & SKI

<http://www.pilatespluswesthollywood.com>
<http://www.pilatesplushbv.com>
<http://www.carrielaagree.com>
<http://www.jennifernaylor.com>
<http://www.circuitsfv.com>
<http://www.marcfdesign.com/knitcafe>
<http://www.aimeerentmeester.com>
<http://www.birdla.com>
<http://www.marcfdesign.com/sky/index.html>
<http://www.tahoeboatandski.com>

SAMPLE LIST OF PROJECT ACTIVITIES

BARCLAY BUTERA INC (2009 – Present)

Client: Barclay Butera

Barclay Butera, international interior design super star, contracted in the Spring of 2009 to develop and create the next stage of his internet presence. With 3 major brands, Barclay Butera Inc., Barclay Butera Home, and Barclay Butera Lifestyle, our goal was to create a cohesive web presence and vision that afforded us the ability of limitless expansion across multiple platforms while keep a simple and tasteful design aesthetic.s

Actions:

- Art Direction: Ideation sessions with Barclay Butera and his team to create the overall design structure and branding that would tie all of his brands together as one cohesive vision.
- Creative Direction: Heading a team to bring to fruition the design aesthetic of the client – including photographic elements, web e-commerce solutions and email marketing campaigns
- Created and designed templates in Photoshop and Illustrator
- Digital Photography for additional texture.
- Create HTML site, using Java, Shopping Cart Integration, and Flash.
- Create direct e-mail marketing collateral for Barclay Butera , using Illustrator and Photoshop.
- Headed the team that implemented the design of the shopping cart portal and skinned the .asp carts

SKY SPORT & SPA (2005 – 2008)

Client: Jackie Warner

Jackie Warner, star of Bravo's new "WORKOUT", contracted in the fall of 2005 to create a unique website that would reflect a hip and modern feel. Our goal was to create a conversation piece that would give just enough information to intrigue and entertain the website visitor.

Actions:

- Art Direction: Ideation sessions with Ms. Warner to create the overall design elements of the site.
- Creative Direction: Put together a team, which included Mike Derry to create a unique and fun web presence.
- Created and designed templates in Photoshop and Illustrator
- Digital Photography for additional texture.
- Working with Mike Derry we created the main template for the Flash website. Once Mr. Derry animated the talking dog, I propagated the website info in Flash.
- Create HTML site, using Java, Shopping Cart Integration, and Flash.
- Create direct mailing pieces for Sky Sport & Spa, using Illustrator and Photoshop.
- Constructed and implemented an online shopping portal and cart.

KNIT CAFÉ (2000 – 2008)

Client: Suzan Mischer

Work with Suzan Mischer, creator of Knit Café and author of "Greetings from Knit Café", since the beginning of her operations, developing key aesthetic elements for her ever emerging and innovative business model.

Actions:

- Art Direction: Ideation sessions with Ms. Mischer to determine look and feel of overall business aesthetic.
- Creative Direction: Implementation of design and direction of choices, creating custom setups using Digital Photography, Photoshop and Illustrator.
- Create Web Design using Dreamweaver, Flash, HTML, Java, ASP and Shopping Cart Integration.
- Create Business Identity System using Photoshop, Illustrator, and Digital Photography. Overseeing print production using 4/4 color processing.

- Digital Photography for website and print property using Canon 8mg pixel Rebel

DESIGNS BY MARQUIS (2005 – Present)

Client: Marquis

Created the company Marquis in order to market my own jewelry designs. “Everyday Elegance” is the marketing strategy, combining value and elegant designs.

Actions

- Product Design: Using Metals, Pearls, Semi-Precious Gemstones, and Leathers created a product line that is currently in boutiques across the country.
- Art Direction: Create a sophisticated “old-world European meets contemporary” cultural approach
- Creative Direction: Implementation of the design and direction of choices, creating custom setups using Digital Photography, Photoshop and Illustrator.
- Create web designs using Dreamweaver, Flash, HTML, Java, HTML and PayPal Shopping Cart Integration.
- Create Business Identity System using Photoshop, Illustrator, and Digital Photography. Overseeing print production using 4/4 color processing.
- Digital Photography for website and print property using Canon 8mg pixel Rebel

PILATES PLUS WEST HOLLYWOOD (2004 – Present)

Client: Sebastien LaGree

Work with international fitness superstar, Sebastien LaGree. We have worked together as a team since the spring of 2004. In preparation for launching an international turnkey franchise for “Systeme Dynamique”, I helped to hone the client’s marketing presence and website design.

Actions

- Art Direction: Ideation sessions ongoing with Mr. LaGree including areas of website design, print design, direct mailing design, and custom client scripting.
- Creative Direction: Put together a team, which included graphic designer Laura Durhoff to create a custom business identity system.
- Technical Advisor: Providing Mr. LaGree guidance in key elements necessary for meeting clients’ needs for online booking and purchasing. Advise and oversee technical team at LoudWorx.Com in creating custom scripting.
- Create Web Design Templates in Photoshop, Illustrator, and Flash.
- Construct Website using Dream Weaver, Java, Flash, HTML, Shopping Cart Integration, ASP and Photoshop
- Digital Photography for website and print property using Canon 8mg pixel Rebel
- Hold the position of Creative/Artistic Director for Systeme Dynamique International.

DOLE NUTRITION INSTITUTE (2006)

Client: Dole Marketing Team

Work with the Marketing Management Team at the Dole Nutrition Institute to determine a new direction for their division.

Actions

- Art Direction: Ideation sessions with top marketing officials at Dole to determine needs and areas of creative exploration creating a launching point for 4 exploratory concepts.
- Creative Direction: As director, I put together a team of four artists to achieve the creative exploratory and provided creative direction. The artists and the created concepts are as follows.
 - Mike Derry: Create a new concept to update the food characters with a concept named “Freshville”.
 - Heidi Ure: Create the concept “FruitTopia”, a board game based on Polynesian folklore.
 - Judith Adkins: Create the concept “Vegipolitan”, based on the fashion Illustration and fashion publications such as “Vogue” and “Cosmopolitan”, “Vegipolitan” focused on unfolding beauty internally based upon nutritional elements that support a healthy lifestyle.
 - Suzanna Krauss: Create the concept “The Art of Food”, combining Ms. Krauss’ beautiful oil and watercolor paintings and knowledge of old world food principles of healthy eating,

and thus creating a beautiful coffee table book that nourished the body, mind, and soul.

- Presented the Concepts to the Dole Nutrition Institute using Photoshop, Illustrator, Digital Duplication, Presentation Boards constructed by using “old school” printer techniques.
- All ideas were given a “green light” by the Dole Nutrition Institute.

CREATIVE CARE DRUG/ALCOHOL TREATMENT (2002 – 2009)

Client: Dr. Khaleghi

Working hand-in-hand with Marketing Director, Deborah Olson, to create unique marketing tools to represent and promote a premiere dual-diagnosis drug and alcohol residential treatment center.

Actions

- Art Direction: Ideation sessions with Ms. Olson to create the overall design elements of Creative Care’s website, print ads, promotional pieces and convention displays.
- Creative Direction: Put together the team, which consisted of myself and Danni Andouille to create a professional web presence that would represent Creative Care in alignment with industry standards.
- Website: Create Website Design in Photoshop and Illustrator, Implemented in Dreamweaver, Flash, Digital Photography and Digital Music Production
- Brochure Design: Using Photoshop, Illustrator, and Digital Photography. Create and oversee print production of a 12-page brochure to feature Creative Care Inc. at industry conferences.
- Print Ads: Use Photoshop, Illustrator, Digital Photography, and Copywriting for creation of print ads for industry publications.
- Conference Display: Use Photoshop, Illustrator, and Digital Photography for creation and oversee production of a large-scale conference display.
- Stationery System: Use Photoshop and Illustrator for creation of a Stationery System for Creative Care Inc.
- Web Marketing: Manage and strategize web marketing campaign and budgeting, using “click through” services of Overture and Google.

WALT DISNEY FEATURE ANIMATION (1995-1999)

TSR

In charge of a team of 4 computer technicians that supported the Digital Feature Animation division of Walt Disney Feature Animation on the feature film DINOSAUR.

Actions

- Configuration of digital production Silicon Graphic workstations including software, hardware, network & cable maintenance.
- Installation and maintenance of main computer room which included Maxstrat Storage Arrays, Crays, Silicon Graphic Servers & Network Switches.
- Maintenance of IP databases and configuring of network addressing.
- Cataloging and management of all onsite hardware components.
- Maintain communication and follow up with purchasing department for implementing purchase orders.

EDUCATION

Western Illinois University

BFA Theatre/Music

Cum Laude, 1987

CONTACT

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