

**MARC FRANCOEUR**

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Los Angeles, CA  
323.804.8913

**CREATIVE DIRECTOR  
ART DIRECTOR  
WEB DESIGNER  
GRAPHIC DESIGNER**

**PROFESSIONAL SUMMARY**

Driven, results oriented professional with extensive knowledge in all aspects of design technology that results in highly creative tools to market and promote business. Strengths include, a supportive, trustworthy, and open-minded team player with the ability to work in a fast paced environment utilizing current skills, as well as quickly acquiring new skills.

- Holds an extremely open space of appreciation for the development of creative ideas.
- Strong leadership skills; always leads by example.
- Provides creative solutions and helpful perspectives.
- Continually strives for quality and excellence.

**TECHNICAL SKILLS**

Photoshop  
Illustrator  
Microsoft Office Suite  
Trade Show Design  
Shopping Cart Integration

Dreamweaver  
Digital Music Production  
Basic, HTML, JAVA, ASP  
Copywriting  
Environmental Design

Flash  
Digital Photography  
Brochure Design  
Product Design  
Logo Design

**EXPERIENCE**

**1999-PRESENT**

**MARC FRANCOEUR DESIGN**

**PROPRIETOR**

**DUTIES**

Creative Direction  
Art Direction  
Website & Graphic Design  
ProductDesign/Manufacturing

Information Architecture  
Banner Advertisement Design  
Comprehensive Branding  
Digital Photography

Website Production  
Email Campaign Design  
Print Campaign Design  
Stationery System Design

**CLIENT LIST**

Dole  
Andy Lecompte Salon *Celebrity Stylist*  
Barclay Butera Home *Celebrity Designer*  
Jennifer Naylor *Celebrity Chef*  
Creative Care Inc.  
Pilates Plus West Hollywood  
Pilates Plus HBV  
IMS Movement  
Joann Smyth  
Hill Chiropractic Center  
Loren Luxe Design  
Rique *Celebrity Stylist*  
Exposed Hardware  
Lake Tahoe Boat and Ski  
Sports Club Los Angeles  
Haute House Home  
Andy Lecompte Salon

Sky Sport & Spa  
Jackie Warner *Celebrity Trainer*  
Barclay Butera Inc.  
Chapman Radcliff Interiors  
Sanctuary  
Pilates Plus Malibu  
Pilates Plus Beverly Hills  
Soma Institute  
Aimee Rentmeester Photography  
Neil George Salon  
Dr. Randall Everett Allsup  
Chez Ireland  
Dunnie Andino Photography  
Jillian Michaels *Celebrity Trainer*  
Walt Disney Feature Animation  
Haute House Fabrics  
Linda Gray

Kathryn Ireland Fabrics  
Peter Cohen  
Barclay Butera Lifestyle  
David Desmond Interiors  
John Frieda Salon  
Pilates Plus SFV  
Pilates Plus Downtown LA  
Knit Café  
Lacy Primitive Gallery  
The Flower Studio  
Zamna  
Bird Los Angeles  
Circuit SFV  
Croft House Furnishings  
Barbara Pizik  
Carrie's Pilates Plus  
Toni Bentley

**DUTIES**

In charge of a team of 4 computer technicians that supported the Digital Feature Animation division of Walt Disney Feature Animation on the feature film DINOSAUR.

**ACTIONS**

- Configuration of digital production Silicon Graphic workstations including software, hardware, network & cable maintenance.
- Installation and maintenance of main computer room which included Maxstrat Storage Arrays, Crays, Silicon Graphic Servers & Network Switches.
- Maintenance of IP databases and configuring of network addressing.
- Cataloging and management of all onsite hardware components.
- Maintain communication and follow up with purchasing department for implementing purchase orders.

**EDUCATION****WESTERN ILLINOIS UNIVERSITY****BFA Theatre/Music****Cum Laude, 1987****URL'S CREATED BY MARC FRANCOEUR DESIGN (MFD)****MARC FRANCOEUR'S PORTFOLIO**<http://www.marcfdesign.com/portfolio.html>**MFD ART DIRECTION**<http://www.marcfdesign.com/marcfrancoeurportfolio.pdf>**MFD PORTFOLIO SAMPLER**[http://www.marcfdesign.com/marcfrancoeur\\_pdf2.pdf](http://www.marcfdesign.com/marcfrancoeur_pdf2.pdf)**MFD E-MARKETING SAMPLER**[http://marcfdesign.com/marcfrancoeur\\_emailblastportfolio0810.pdf](http://marcfdesign.com/marcfrancoeur_emailblastportfolio0810.pdf)**HAUTE HOUSE HOME**<http://hautehousehome.com>**HAUTE HOUSE HOME**<http://hautehousefabric.com>**BARCLAY BUTERA INTERIORS**<http://www.marcfdesign.com/BBinteriors/index.html>**SKY SPORT & SPA**<http://www.marcfdesign.com/sky/index.html>**ANDY LECOMPTE SALON**<http://www.andylecomptesalon.com>**BARBARA PIZIK**<http://www.barbarapizik.com>**CARRIE'S PILATES PLUS**<http://carriespilatesplus.com>**PILATES PLATINUM**<http://www.pilatesplatinum.com>**JOANN SMYTH JEWELRY**<http://www.joannsmyth.com>**JENNIFER NAYLOR**<http://www.jennifernaylor.com>**BEAUTY BY CARRIE**<http://www.beautybycarrie.net>**PAPA BEN'S KITCHEN**<http://www.papabenskitchen.dreamhosters.com>**LINDA GRAY**<http://www.lindagrays.com>**TONI BENTLEY**<http://www.tonibentley.com>**THE SUPRAFORMERS**<http://marcfdesign.com/theproformers/index.html>**REFERENCES****Available Upon Request**